

Wordpress Training



Course content for Wordpress Training

Duration 15 Days (30 hr)

INTRODUCTION OF WORDPRESS- 1 Day

- Basics & Fundamentals of WordPress
- Websites vs. Blogs and Post vs. pages
- Introduction of WordPress themes, plug-ins and widgets
- Scope of WordPress Designer
- How this course help you to start earning

DOMAIN NAMES & WEB HOSTING- 1 Day

- Introduction of domain and hosting (web space)
- Choosing a domain name, buy and setting up
- Selecting best hosting and setting up
- Configure domain with hosting and setting up email accounts
- Installing WordPress using the C-Panel

GETTING START- 3 Days

- A quick tour of the WordPress admin options
- How to Choosing a perfect theme
- Installing and activating a WordPress theme
- Exploring theme options
- Customize the branding like- logo, banner, favicon theme color etc.

PAGE & POST- 3 days

- Creating, a new page with page title and body text
- Undo and redo the page content
- Editing or deleting existing page
- Create a password protected page or set a permission on page
- Publishing a new post
- Creating and setup post category

MANAGING MEDIA FILES- 1 day

- Uploading images, deleting images from the Image Library
- Edit images using Wordpress image editor
- Uploading or Embedding a YouTube video into a page or post
- Uploading and managing document files like .pdf, .docs etc.

PLUGINS & WIDGETS- 2 days

- Introductions of plugins, how to choose best plugins
- Installing and uninstalling a plugin
- Activating and updating a plugin
- 10 recommended best & free wordpress plugins.
- Setup a Widgets

BACKUP & SECURITY- 2 days

- Installing and configure a backup plugin
- How to take backup from c-panel including database
- Upload backup file on new server and activate (site transfer from one to another server)

- Tips for securing the site
- Installing and configure a best security plugin
- Monitoring the site and block unwanted users or spammers

SEO & PROMOTION- 2 days

- Introduction of Search Engine Optimization (SEO)
- Creating user-friendly permalinks
- Installing and configure a best SEO plugin
- Keyword research and use
- Online directory submission
- Social Media Promotions
- Setup a facebook like box on website
- Sitemap creation

Free stuff:

1. Advanced WordPress Training Certificate
2. Full Detailed AWT Course E-Book
3. 1 wordpress theme

Advanced WordPress Training
By
Pankaj Singh